Television Requires Fast Make-Up Change

National Broadcasting Company Make-up Man

Of the many misconceptions the public holds about television, probably the most persistent comes as a legitimate political campaigns last summer bangouse from the industry's early experimental days. This—and I realize a lot of people are hangover from the industry's early, experimental days. This

hangover from the industry's early, experimental days. This is the false idea that television make-up consists of a combination of Indian war-paint and Scotland Yard disguise.

The truth about television make-up is that it differs very little from that with which the layer waterproof.

As the actor comes rushing off the set for a quick aging while a night club. As a matter of fact, it is actually less extreme than make-up worn on the stage—though a little more extreme than that worn by movie actors.

Cameras Are Changed

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The reason for the misconcer are a proper trying to forget them—both the Democrats and Republicans predicted that the world would come to an end if the other side got in.

But the world is still wobbling around and both Democrats and Republicans will sit down and eat Thanksgiving turkey, and that's camera shift to another scene, all I have to do is wash his face. The top, 30-year-old, water-soluble make-up washes away, bringing into view the bottom waterproof, 80 - year old water for the misconcer of the matter from the trying to forget them—both the Democrats and Republicans will sit down and eat Thanksgiving turkey, and that's camera for the more discussion of the matter from the view the bottom and the proper fact that the world would come to an end if the other side got in.

But the world is an

The reason for the misconception is that ten years ago television actors actually did adorn their faces with bisconceptions. their faces with bizarre streaks of orange and purple in order to look natural on the television screen. This was because television's early cameras were senwar paint!

4,100 Each Day

War paint!

Pennsylvania's dairy products valued at \$252,000,000 in 1947, were worth more than those of the Chest X-ray program must X-ray 4,100 persons each day between now and December 18 if the program is to reach its goal of 400,000.

The 82,000 people who have

der the window sill since those days, and today's cameras are sensitive enough to require only a modicum of make-up.

My primary problem these days is simply one of speed. Working on a mass-production, three-shows-a-day schedule, I have found that only through the technique of interchangeability can I provide realistic make-up for all the actors who appear on N R C for all the actors who appear on

I have, for instance, what I think is the most comprehensive collection of permanent false noses this side of Scotland Yard. For, whereas the average stage or movie make-up artist can spend days fashioning a custombuilt Cyrano nose for a star, I must have that nose as part of my stock in trade. The same goes for leprechaun ears, bags under eyes and double, triple and quadruple chins. If you should drop into my make up room is drop into my make-up room in the R. C. A. Building, the chances are I could transform you from Abraham Lincoln to Fatty Arbuckle to Adolf Hitler within a his backle t

buckle to Adolf Hitler within a period of 30 minutes.

How to Age Rapidly

But of all the techniques I have been forced to develop over the years, I am proudest of my rapidaging process, whereby I can make an actor age 50 years in the time it takes a stagehand to drop a curtain. This process, designed to meet television's intext two layers of make-up. The coating of an actor's face with two layers of make-up. The bottom layer is that of the actor at the age of, say, 80. Over this layer will be the make-up of the actor as he looks at 30. The top Tacoma participating.

Gracie Allen Says:

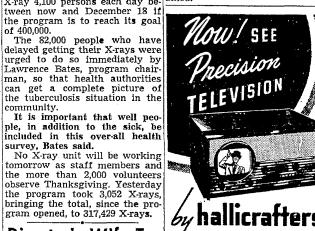
WELL, tomorrow is Thanksgiving, and I'm thankful that the year lasted long enough for us to have Thanksgiving.

Thankful, But

Dinner to Cook

Because, as I remember the

few irritable Indians to look ou for. But I've got to get scalped by my butcher for an expensive tribe of my husband's relatives all decked out in feathers and



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Hawaiian Plane

Mrs. Robert M. Hardy of Seattle, wife of a member of the

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. At the big lighthouse tower or the west shore of Lake Union

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Mexico's President Aleman re-cently was taken on tour by the progress being made in refores-governor of the State of Mexico tation there.

A newly-developed electron tube

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television veceiver

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The EMBASSY

television-vadio-phonograph

^{\$}950

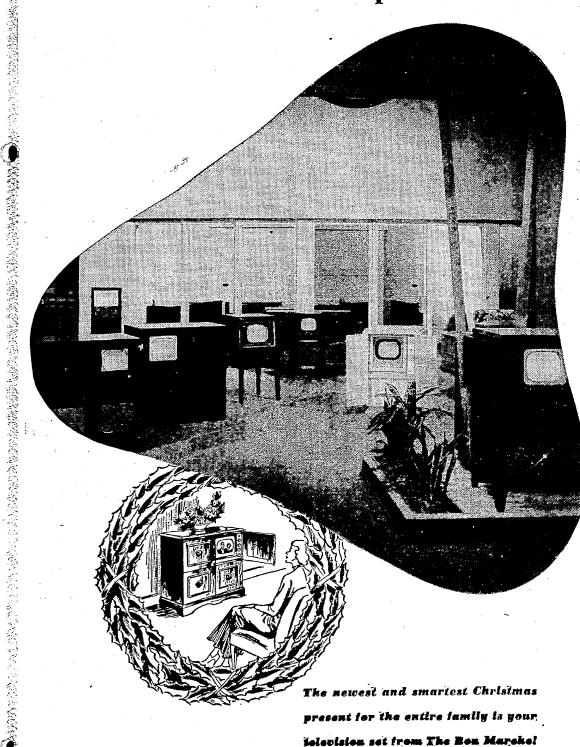
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